

Profiles of Speakers



Platform, ESTTP and member of the European Photovoltaic Technology Platform EUPVPT.

Gerhard Stryi-Hipp is representing the German Solar Industry since 14 years. He is a senior expert in solar thermal and photovoltaic market development, subsidy programs, solar technology, standardisation, awareness campaigns etc. He is publishing regularly about the German and European solar market development. Since the merger of the predecessors in January 2006, Gerhard Stryi-Hipp is one of the managing directors responsible for international affairs and technical questions of the German Solar Industry Association BSW. He is also board member of the European Solar Thermal Industry Association, ESTIF and chairman of the European Solar Thermal Technology



Energy Research, New York State Energy Research and Development Authority, Oak Ridge National Laboratory, and U.S. Department of Energy's Climate Change Technology Program. His most recent book is an edited volume entitled *Energy and American Society-Thirteen Myths* (published by Springer in 2007), and he has a solely authored book entitled *The Dirty Energy Dilemma—What's Blocking Clean Power in the United States* forthcoming in late 2008 (to be published by Praeger).

Dr. Benjamin K. Sovacool is currently a Research Fellow in the Energy Governance Program at the Centre on Asia and Globalization, part of the Lee Kuan Yew School of Public Policy at the National University of Singapore. He is also an Adjunct Assistant Professor at the Virginia Polytechnic Institute & State University in Blacksburg, VA, where he has taught for the Government and International Affairs Program and the Department of History. He has worked closely with the U.S. National Science Foundation's Electric Power Networks Efficiency and Security Program, Virginia Tech Consortium on Energy Restructuring, Virginia Center for Coal and



Renewable Energy Committee at the Sustainable Energy Association of Singapore (SEAS). He is the invited trainer for PV technology courses held regularly at Singapore's National Environment Agency (NEA) and the Building & Construction Authority (BCA). Before moving to Singapore, Christophe worked for Siemens Semiconductors and Siemens Management Consulting in Munich, California and Zurich. Christophe is Singapore Permanent Resident, with Swiss and British nationalities. He has a BSc in Electronic & Electrical Engineering, and an MBA from INSEAD.

Mr. Christophe Inglin is Managing Director of Phoenix Solar Pte Ltd, which he co-founded in December 2006 as a joint venture with local partners and the German company Phoenix Solar AG, a leading European photovoltaic (PV) solar systems integrator. The Singapore office is responsible for markets in Asia Pacific, where it designs, engineers, supplies and installs solar power systems in the region. Applications include rooftop and ground-mounted PV power plants, PV systems for village electrification, commercial and residential buildings, and industrial applications like telecoms, offshore platforms and traffic signals. From December 1996 until June 2006 he was Managing Director of Shell Solar Pte Ltd (formerly Siemens Showa Solar). Christophe also chairs the



Mr. SHAMSUDIN KHALID is the Marketing Manager for SHARP-Roxy Sales & Service Co. (M) Sdn Bhd. He holds a Master Degree in Business Administration from Strathclyde Graduate Business school, University of Strathclyde, Glasgow United Kingdom.

He has been with SHARP for more than 16 years in several functional management post. En. Shamsudin covers both Malaysia as well as India market.

He is also the current President of Malaysian Photovoltaic Industry Association.



Ir. Ahmad Hadri Haris obtained his Bachelor of Engineering (Hons) from UMIST and is a registered professional engineer. He represents Malaysia at the International Energy Agency (IEA) PVPS programme in Task 10 'Urban PV Applications'. He is also the Chairman of SIRIM's Working Group on Solar Photovoltaic Systems, and has been appointed as technical advisor to the Ministry of Energy, Water & Communications on numerous RE and EE related activities. Currently Ir. Hadri is the National Project Leader to Pusat Tenaga Malaysia for the Malaysia Building integrated Photovoltaic project (MBiPV).



Mr. Uwe Juergen Bauer is Managing Director of Q-Cells Asia Limited, Hong Kong. The Q-Cells Asia Limited is the Sales Representation for Q-Cells AG for the Asian markets and the Indian subcontinent. Q-Cells Mission is to help develop and drive the application of photovoltaic technology rapidly and cost effectively to become a main source of energy for the world. By the end of 2007, approx 1700 people were employed at Q-Cells; the company is now the largest solar cell manufacturer in the world. The company has started the construction of a factory for polycrystalline solar cells in Malaysia which should reach a production capacity of more than 300 MWp over several phases of expansion. Mr. Bauer has been working with Q-Cells since

2004. Before entering in the PV industry he was in different senior positions in the watch industry in Germany, Hong Kong and the US. He has a Master Degree in Business Management and a Master Degree in Economics from University of Hagen, Germany.



Mr. Jos van der Hyden is Vice President, Business Development EMEA (Europe, Middle East, and Africa) for First Solar. First Solar (www.firstsolar.com) manufactures solar modules with an advanced thin film semiconductor process that significantly lowers solar electricity costs. Prior to joining First Solar Mr. van der Hyden held the position of General Manager EMEA of Plug Power, a provider of energy solutions based on hydrogen and fuel cell technologies. He has extensive commercial experience in the EMEA region within the telecommunication industry and spent three years with McKinsey & Company early in his career where he consulted

with leading companies on market analysis, mergers & acquisitions, and international business expansion. Mr. van der Hyden is a native of the Netherlands and has a Masters Degree from Delft University of Technology and an MBA from INSEAD.



Mr. Robert D. Vinje is the Managing Director for SunPower's 3rd Cell Manufacturing Facility, to be located in Melaka Malaysia. He has been in SunPower since 2006 and responsible for expansions of new lines in SunPower's first factory, as well as the Managing Director responsible for building, starting-up, and operating the second 500 MegaWatt factory in the Philippines, which makes the world's most efficient volume manufactured solar cell at a median efficiency of 22.6%. He currently resides on the Board of Trustees of Investor's for First Philippines Industrial Park, guiding strategic directions on how Industrial

Parks and Facilities should co-exist and fit in with their surroundings and environment. Before entering the PV industry he was the Fab Operations Director for a large front-end Semiconductor fab with Cypress Semiconductor. He has an MS degree in Management of Technology from the University of Minnesota, USA.



Mr. Terry Tsao, President, SEMI Southeast Asia. As President of SEMI[®] Southeast Asia, Terry Tsao will oversee the association's programs, products and services in South East Asia and Taiwan. He is responsible for relationships with SEMI members as well as industry, government and academia in the regions. Additionally, he supports SEMI international programs and serves SEMI members from all regions that have interests in the South East Asia and Taiwan markets for technology and materials to manufacture semiconductors, displays and related electronic products. Prior to joining SEMI, Terry was the Managing Director of International Data Corporation in Taiwan. Before that, he served as Asia Pacific Marketing Director for

Trend Micro, Inc and held various marketing positions with Leo Burnett Taiwan, Far Eastone Telecommunications Company, Ltd. and Ogilvy Advertising. Terry received a Masters of Business Administration with a focus on Marketing from Baruch College City University of New York and an Executive Masters of Business Administration with an emphasis on Information Management from National Taiwan University.



Dr Ismail Mustapha is consultant to the Ministry of Energy, Water and Communications, Malaysia, helping the ministry to draw up an Action Plan to enhance further the development of renewable energy in Malaysia. Today, he is also engaged by Pusat Tenaga Malaysia to oversee two renewable energy projects (both related to the palm oil industry) under the auspices of the so-called Biogen Project with grants from UNDP and government of Malaysia and which are nearing completion. Earlier in his career, Dr Ismail has served the Ministry of Energy as Head of the Energy Unit, but spent most of his career with the power utility company, Tenaga Nasional Berhad carrying out corporate and strategic planning for

the company.